

# Dyson Redesign

Designed by Jacob McMullen



4-7

Form Exploration

8-9

Form Final

10-14

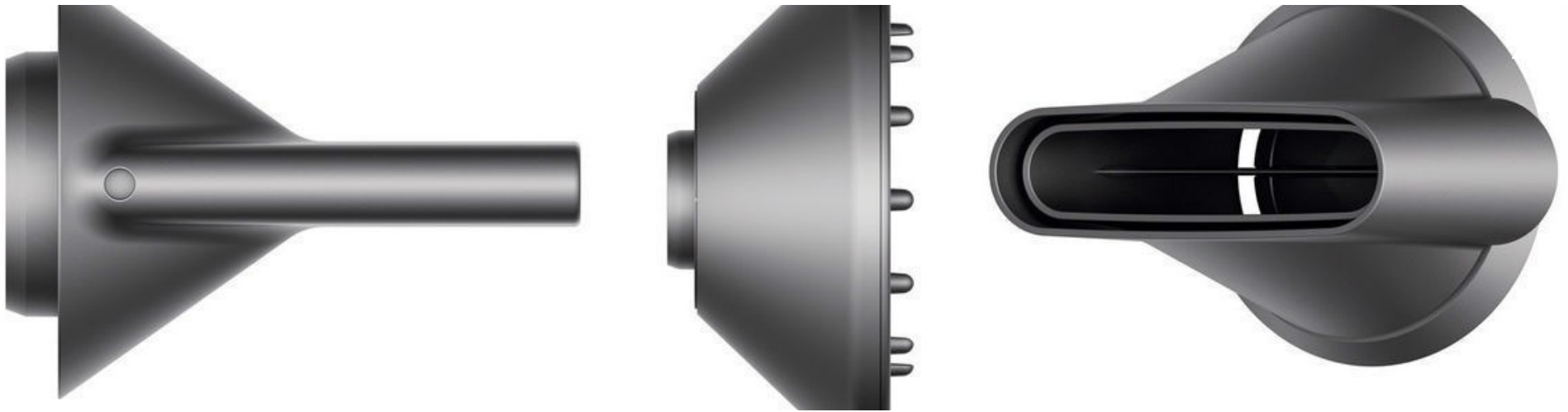
Tech Exploration

15-20

Tech Final

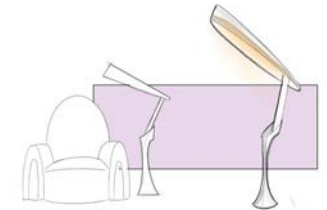
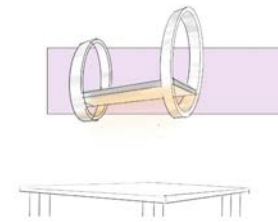
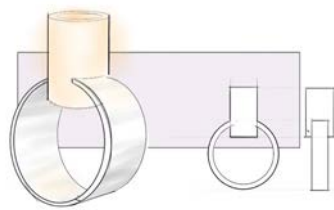
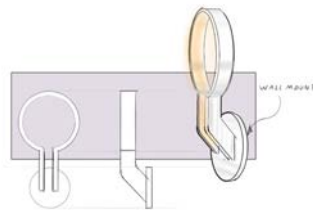
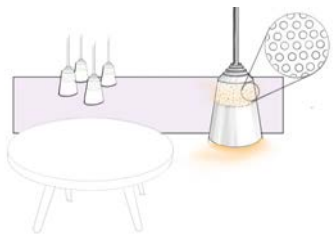
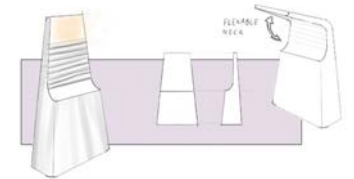
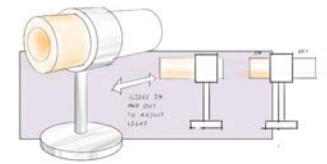
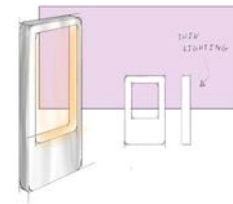
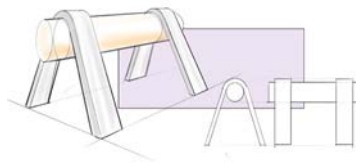
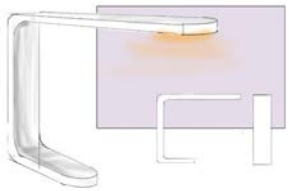
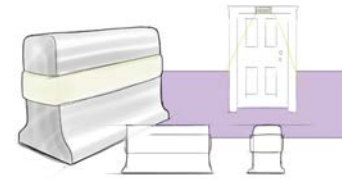
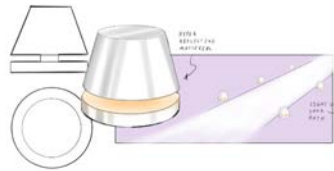
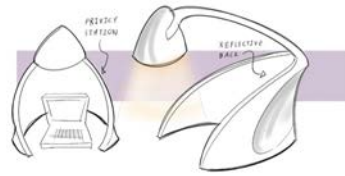
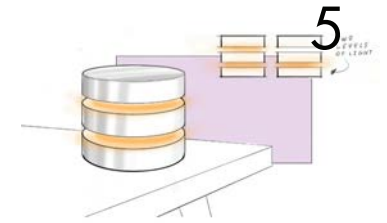
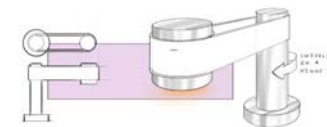
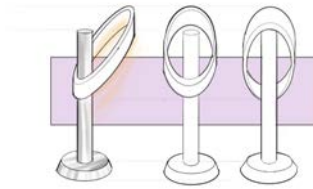
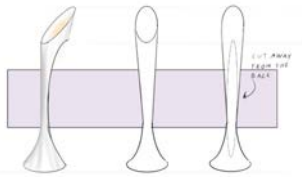
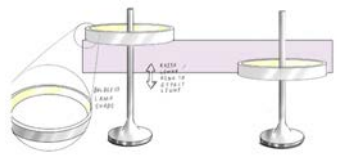
# Prompt

Designing a product for a company requires selecting a form that fits the brand while being able to show your ability to progress the company through innovative thinking and technology.

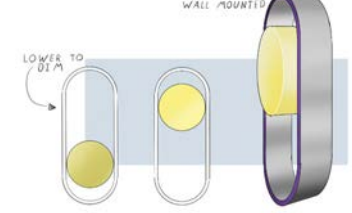
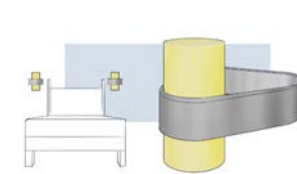
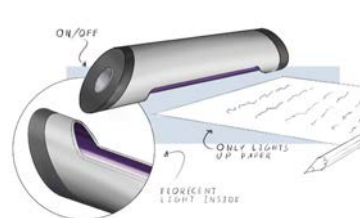
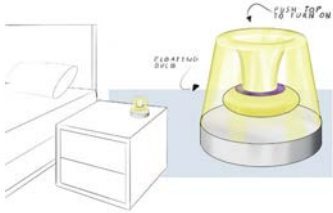
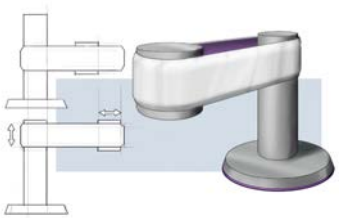
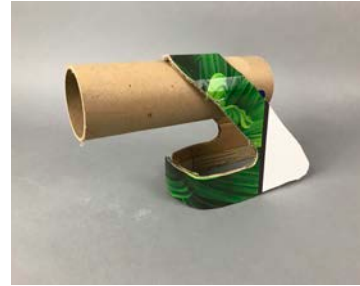
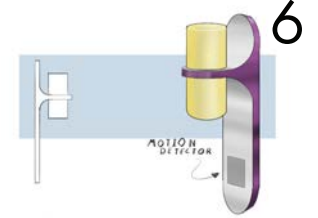
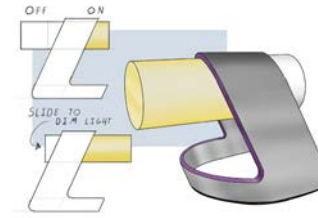
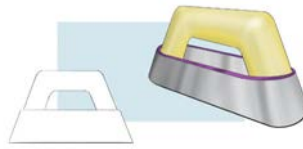
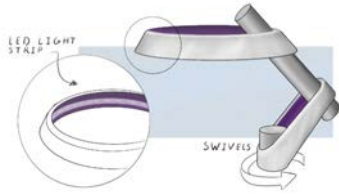
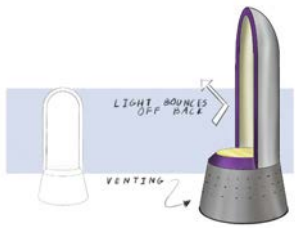


## Dyson Form

Dyson's form is based on basic geometric shapes that focus on function.

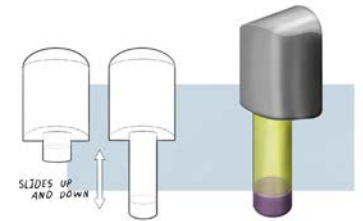
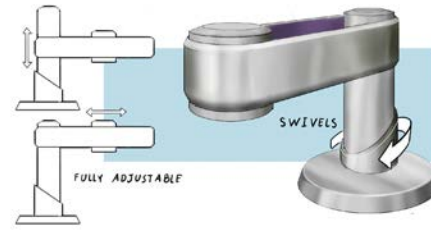
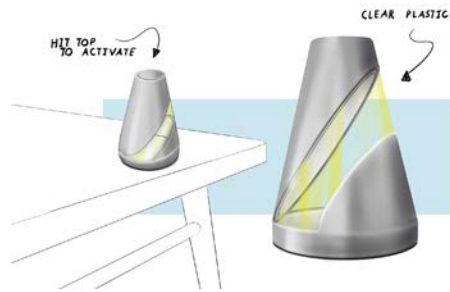
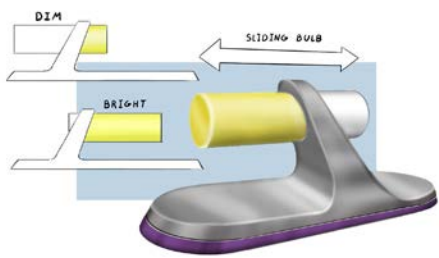


# Form Exploration 1

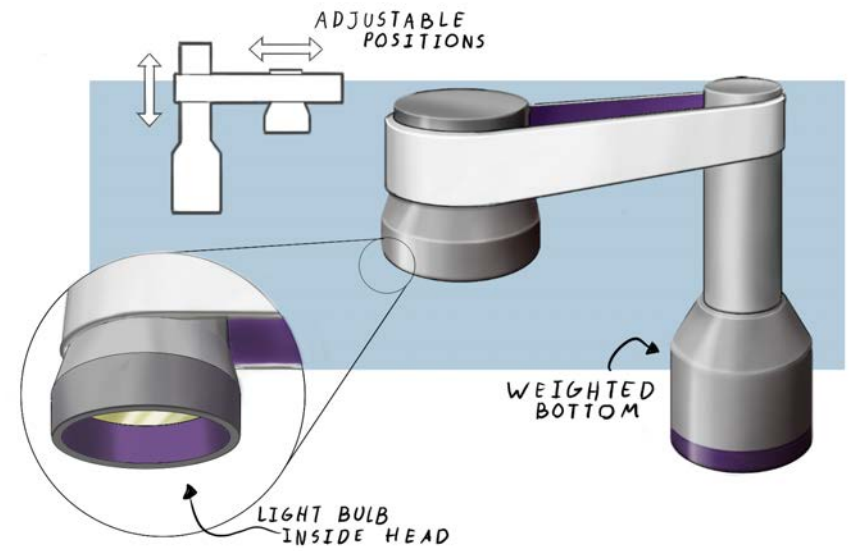
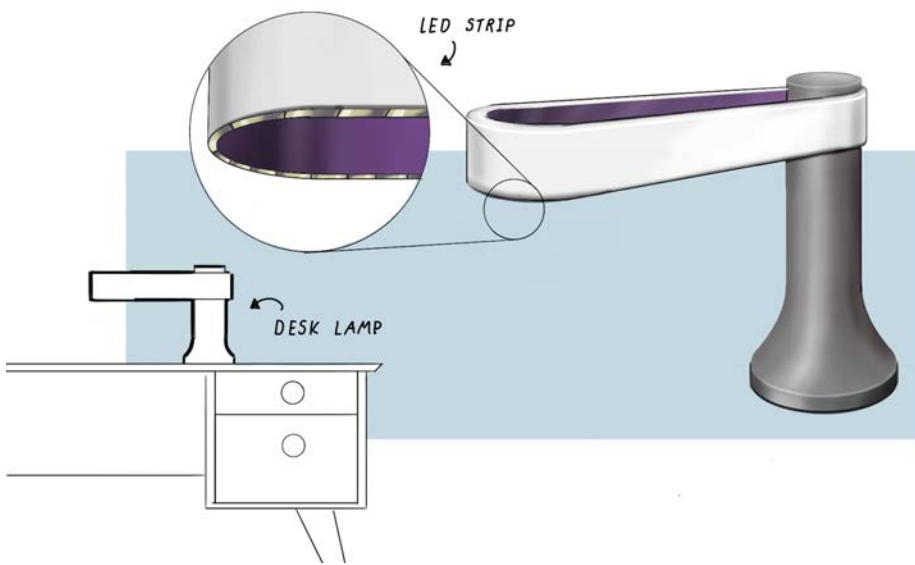
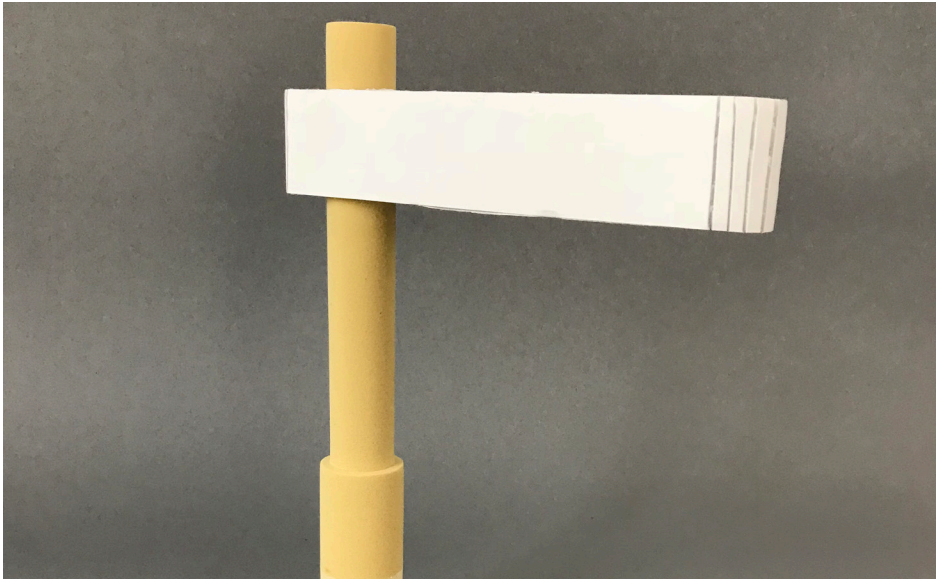


# Form Exploration 2



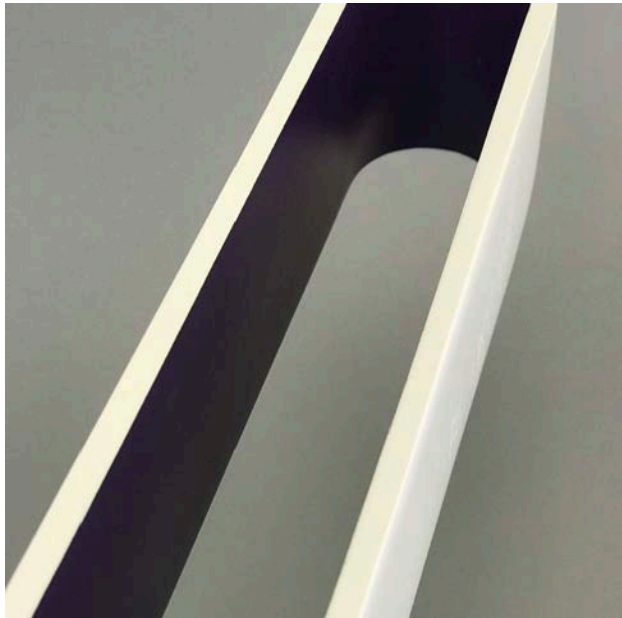


### Form Exploration 3



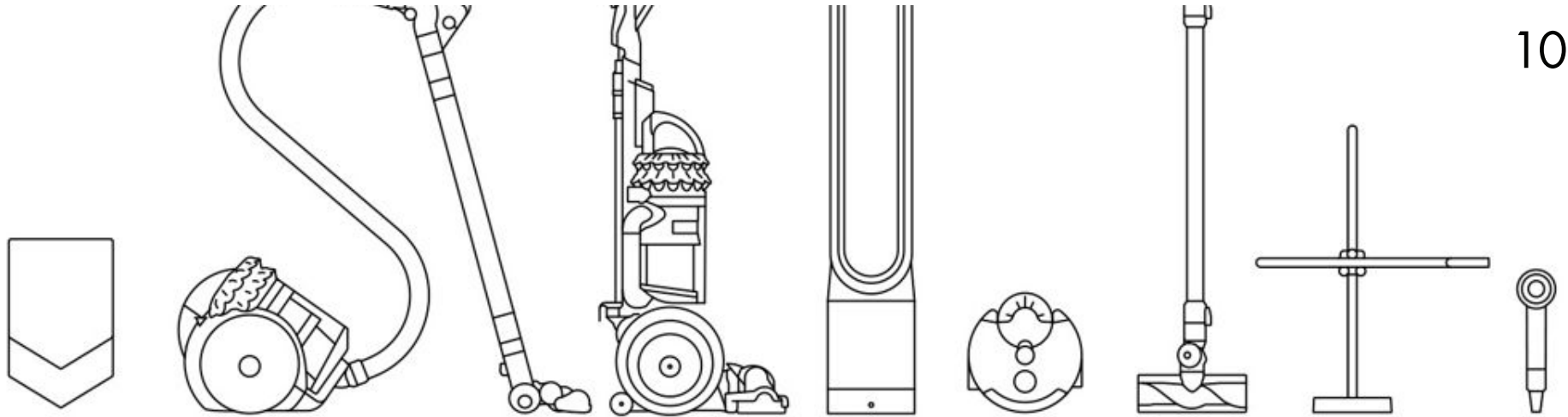
## Form Exploration 4





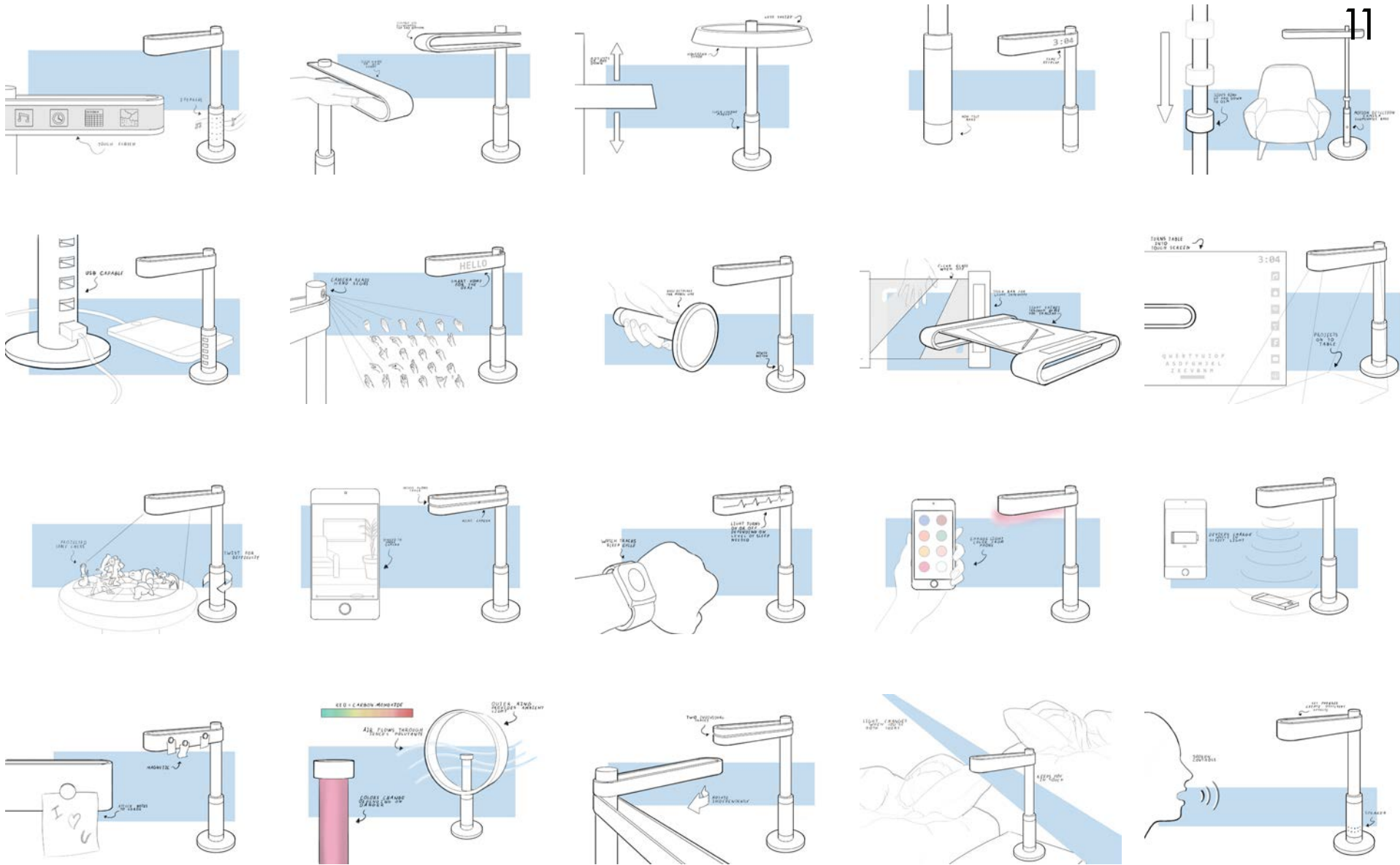
## Final Form

The final form is inspired by Dysons blade-less Fan. Using LEDs built into the shade, it achieves the illusion of a bulb-less light.



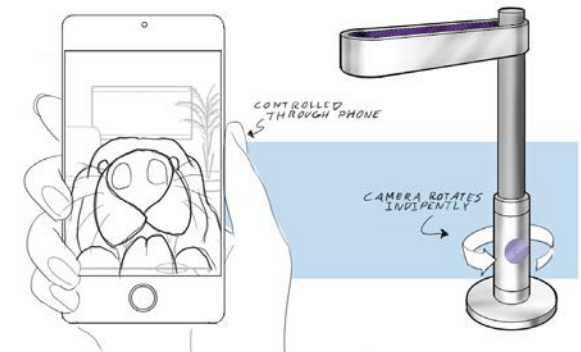
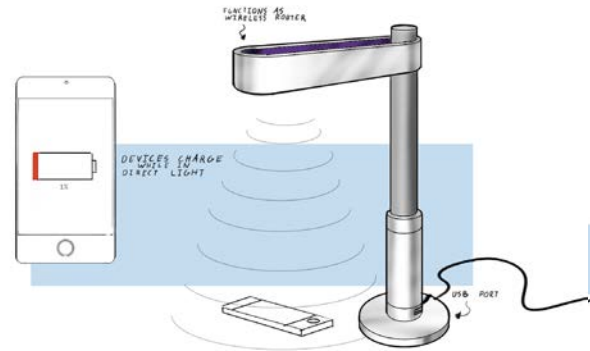
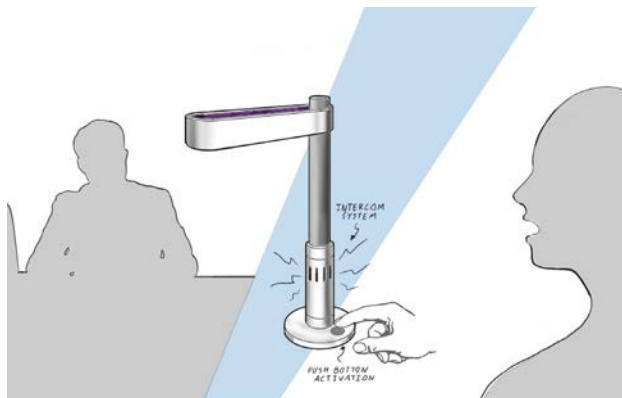
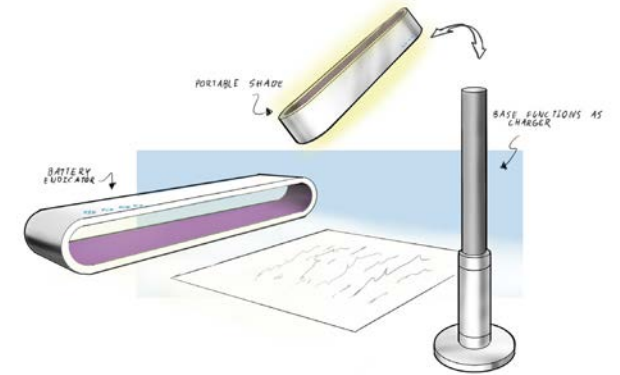
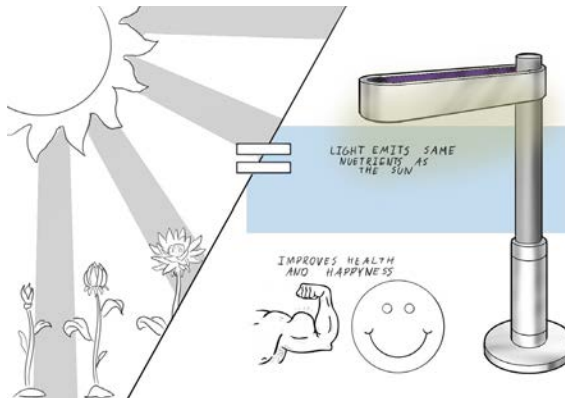
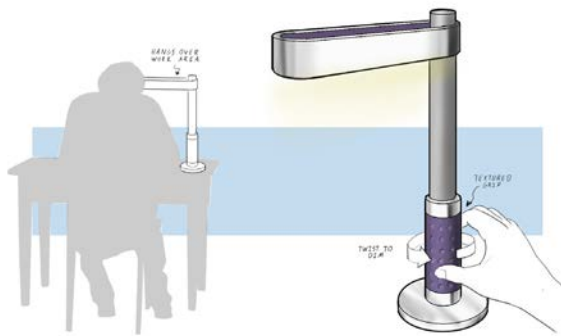
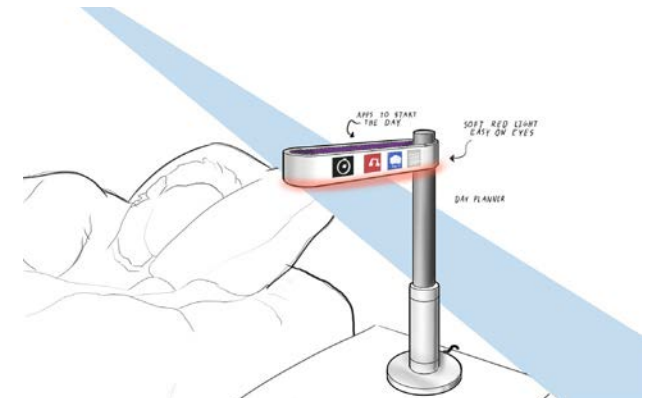
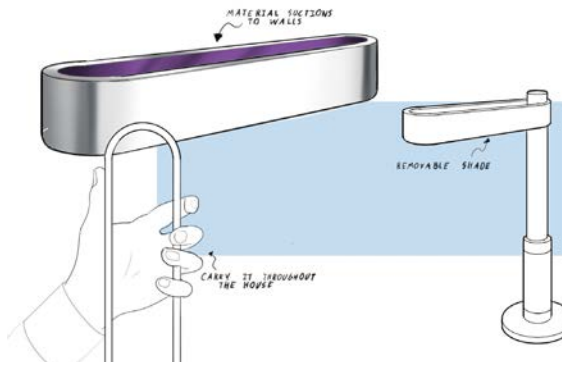
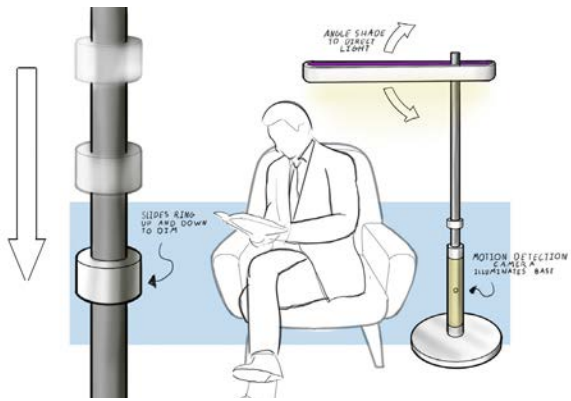
## Tech Exploration

Dyson's technology is dedicated to solving problems others seem to ignore. Their current light solves the problem of heat. Therefore, for my design, I decided to solve the problem of range.

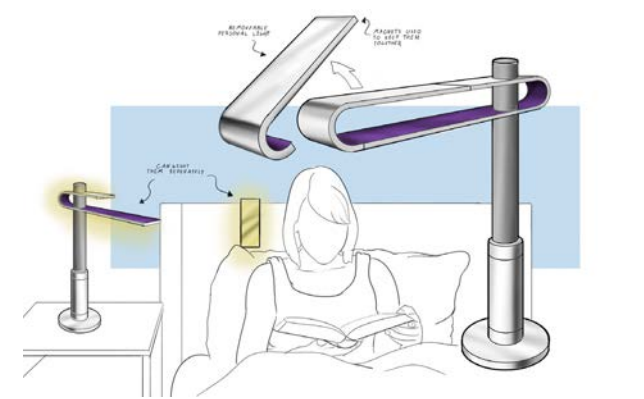
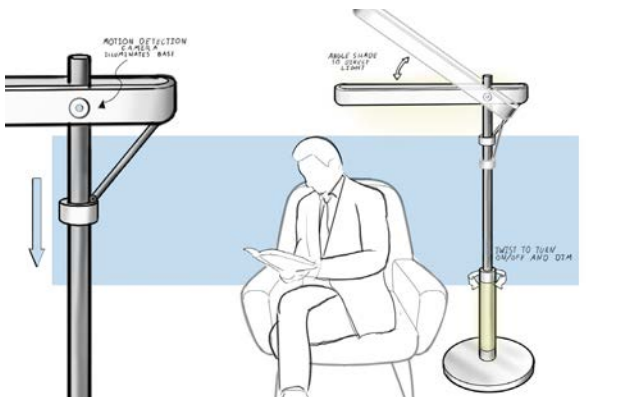
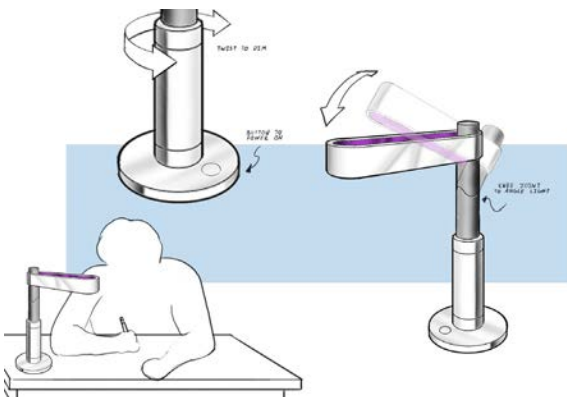
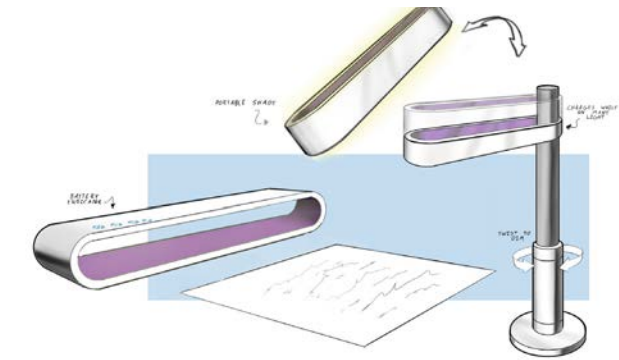
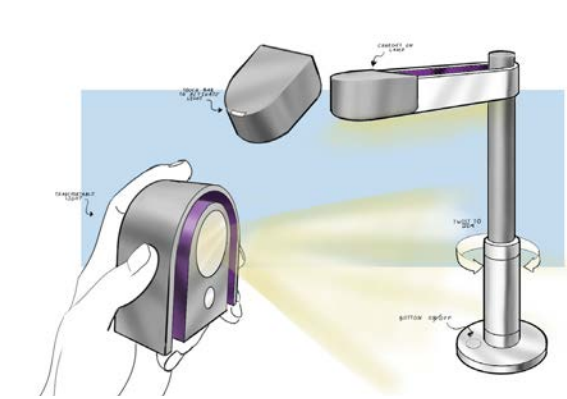
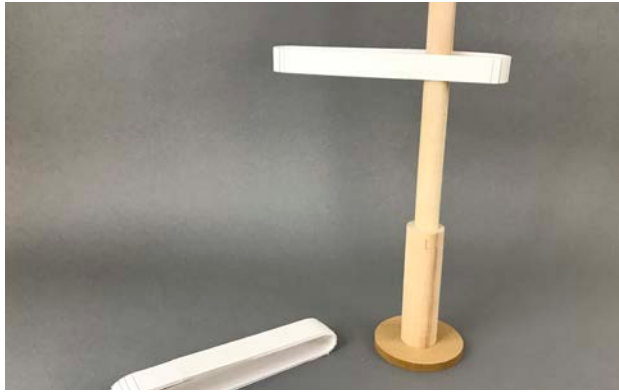


# Tech Exploration 1



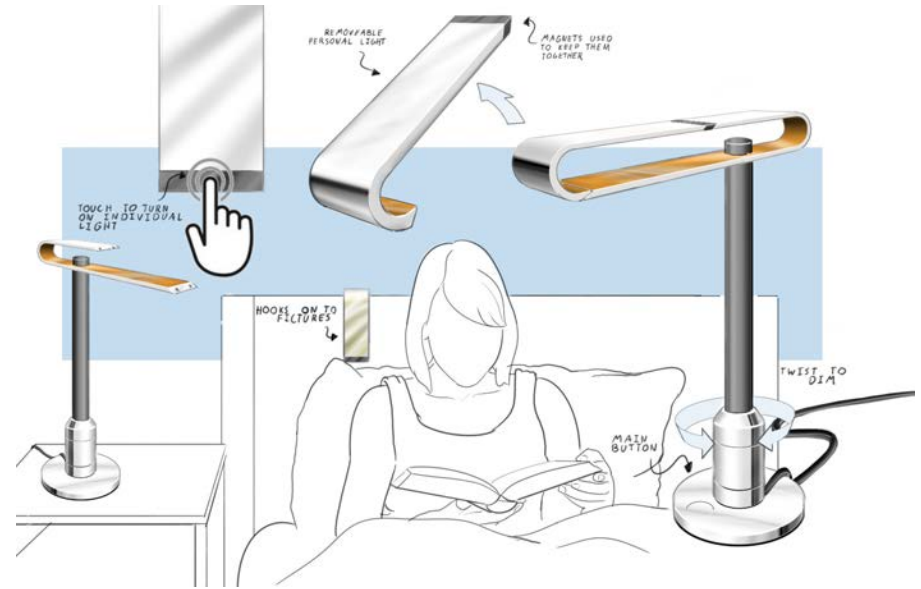
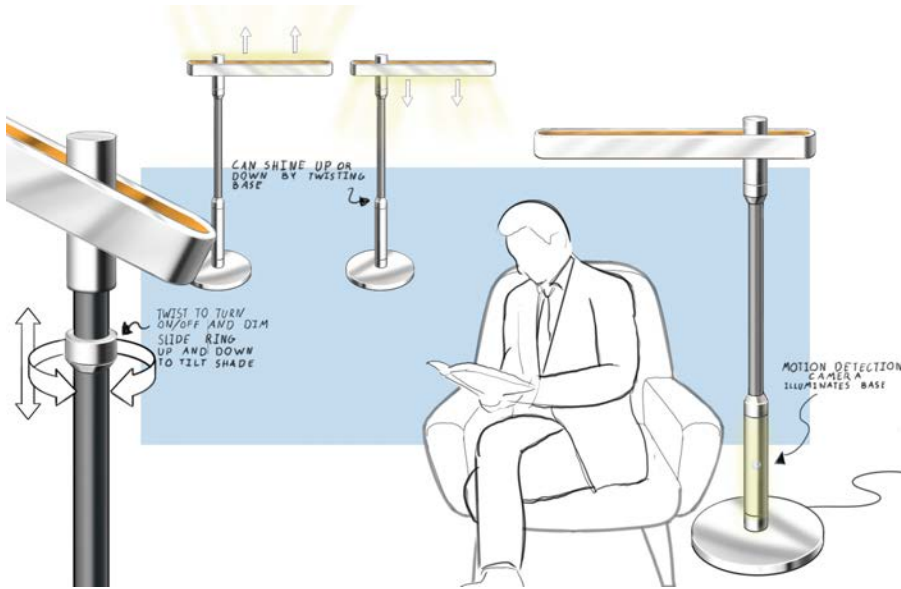
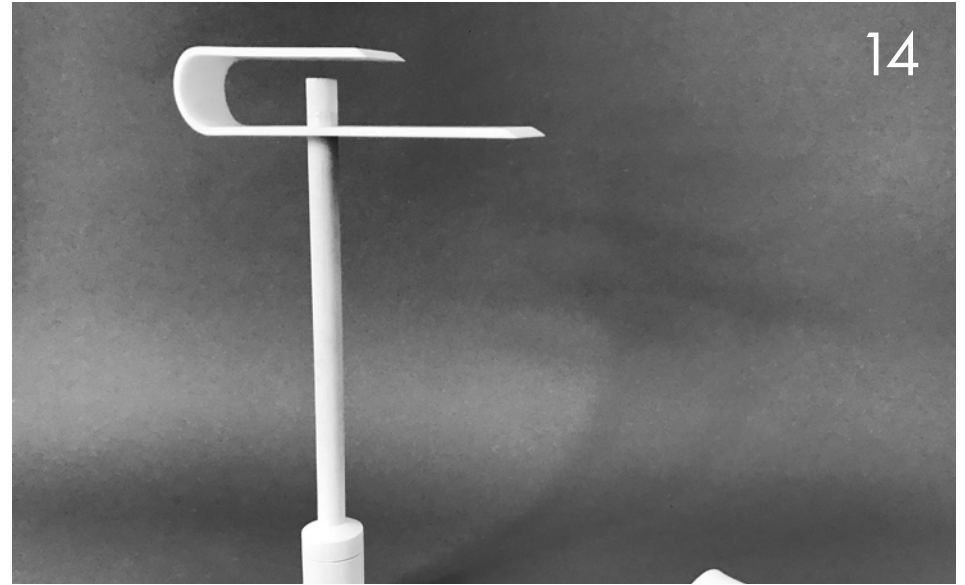


## Tech Exploration 2

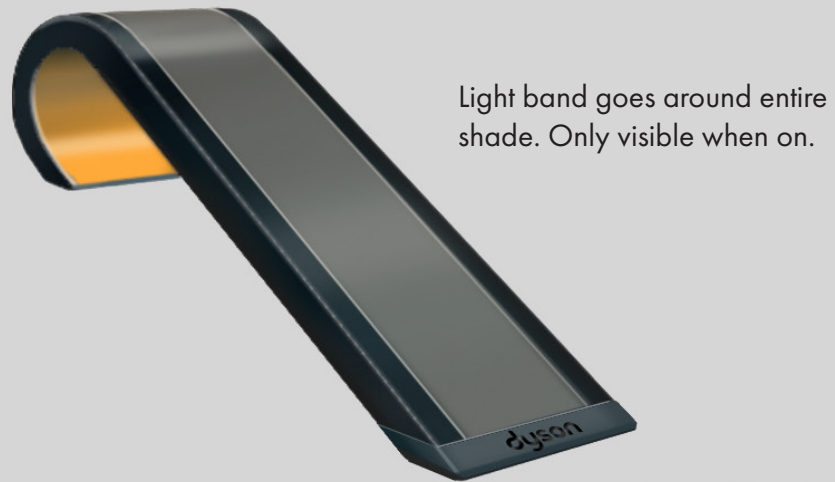
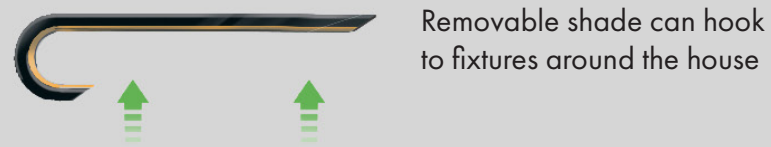
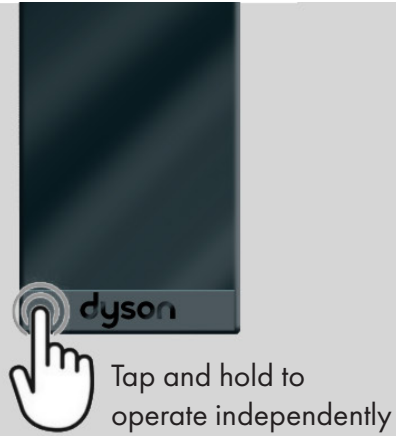


# Tech Exploration 3

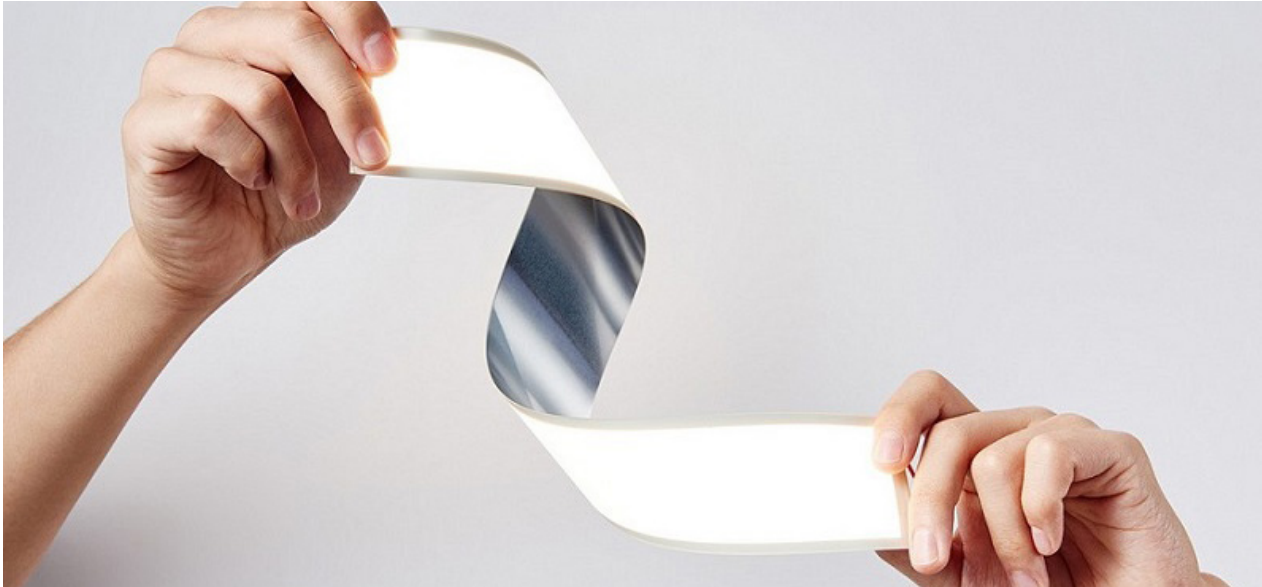




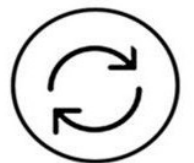
## Tech Exploration 4



# Final Design



Fast Charging



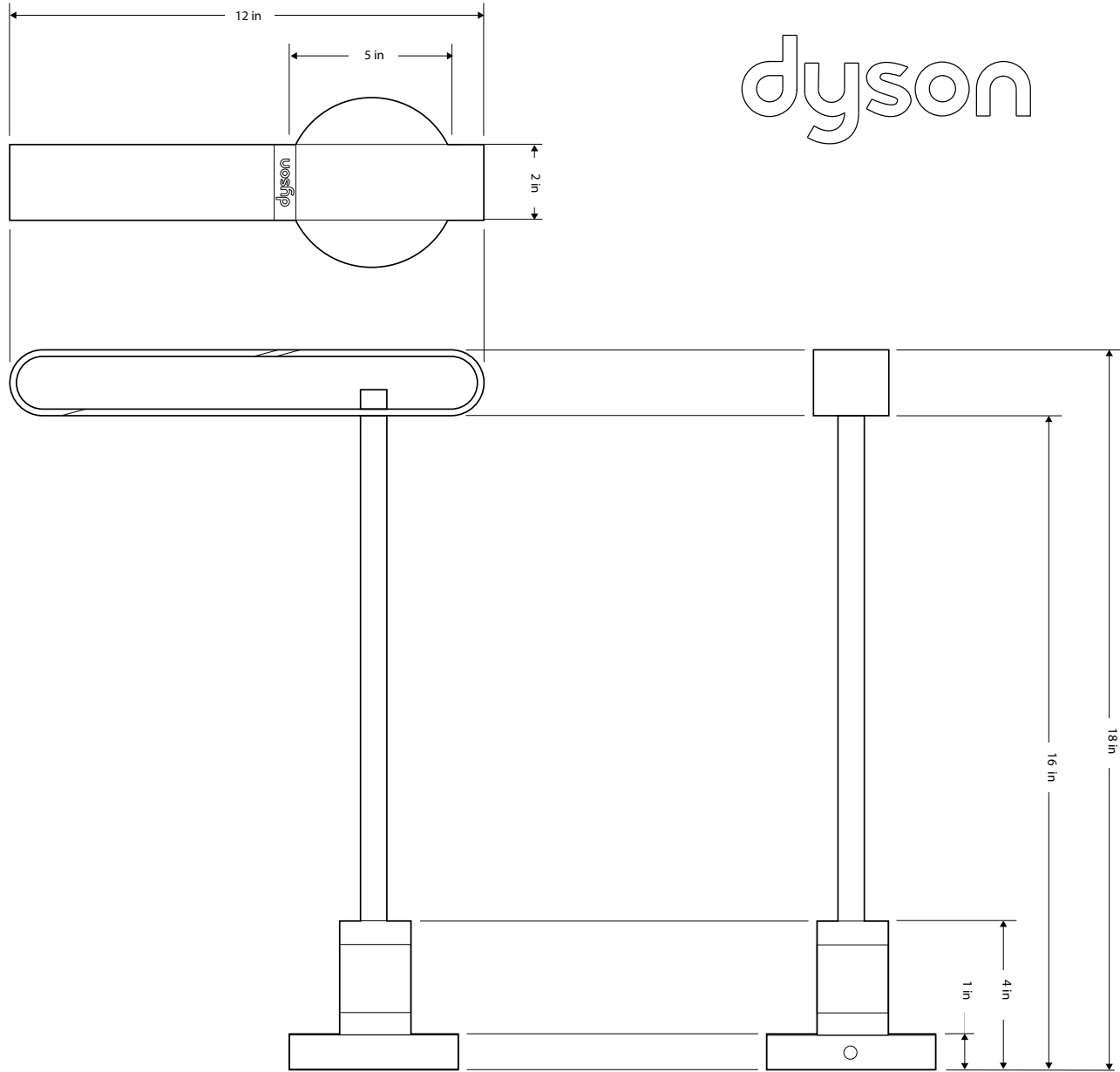
Magnetic Secure

## Technology

Utilizes flexible OLED light panel to surround the entire length of the shade giving it the bulb-less effect. Magnetic charging allows the two lights to connect to each other effortlessly while working together in unison.

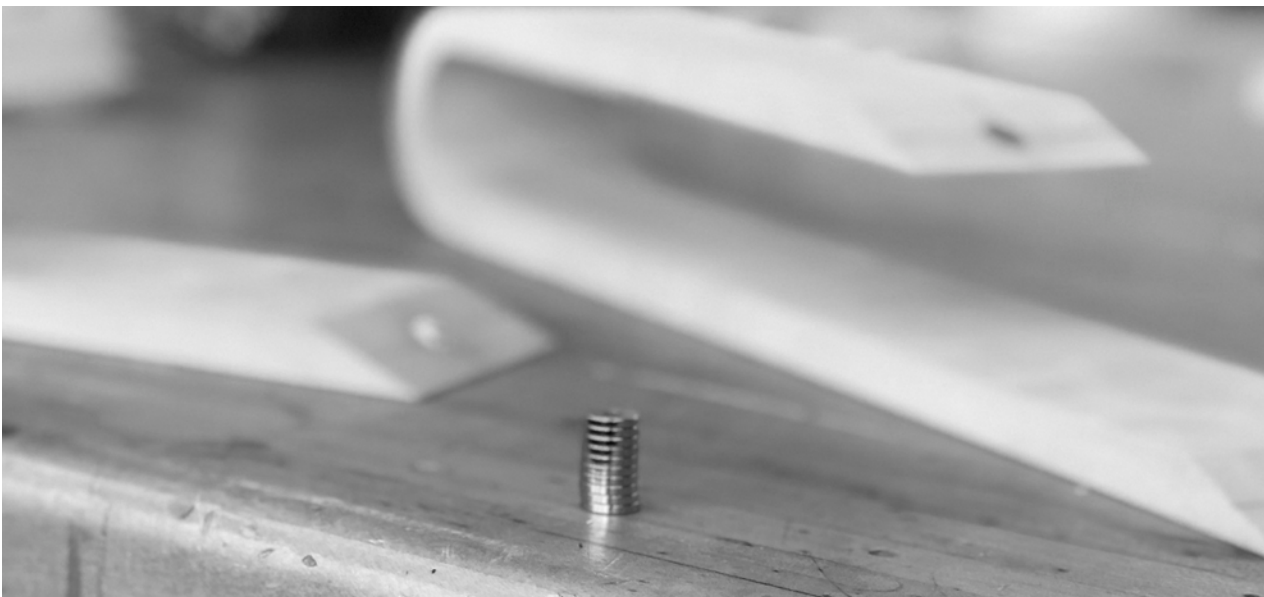
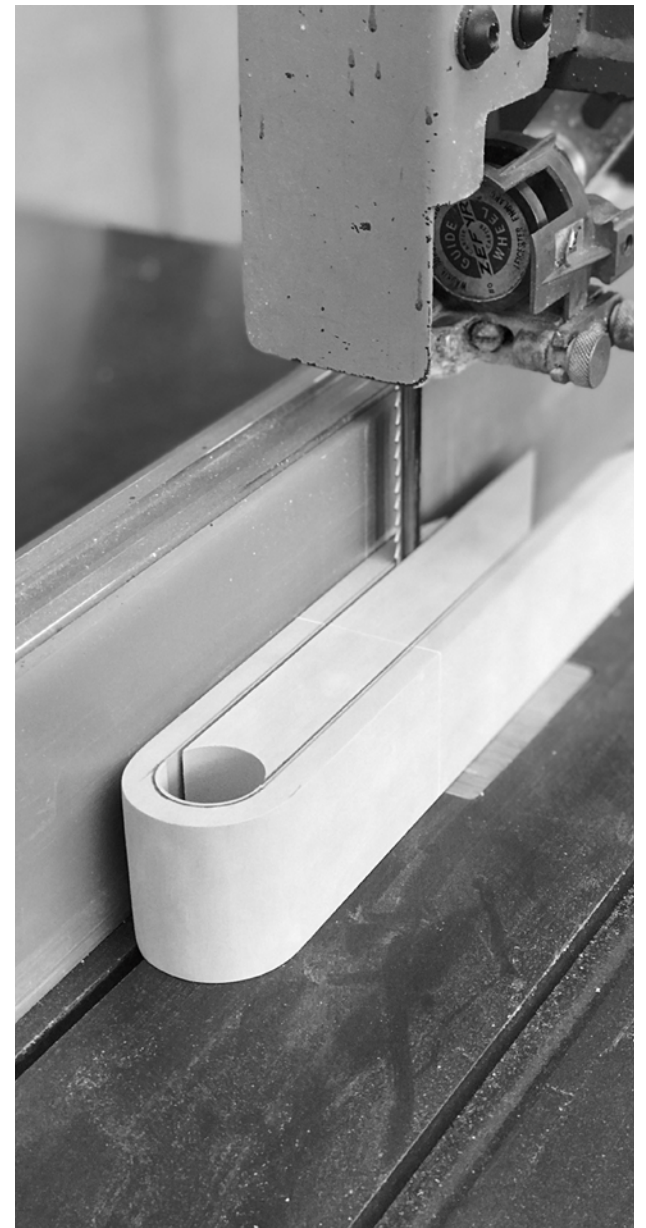
dyson

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Orthos





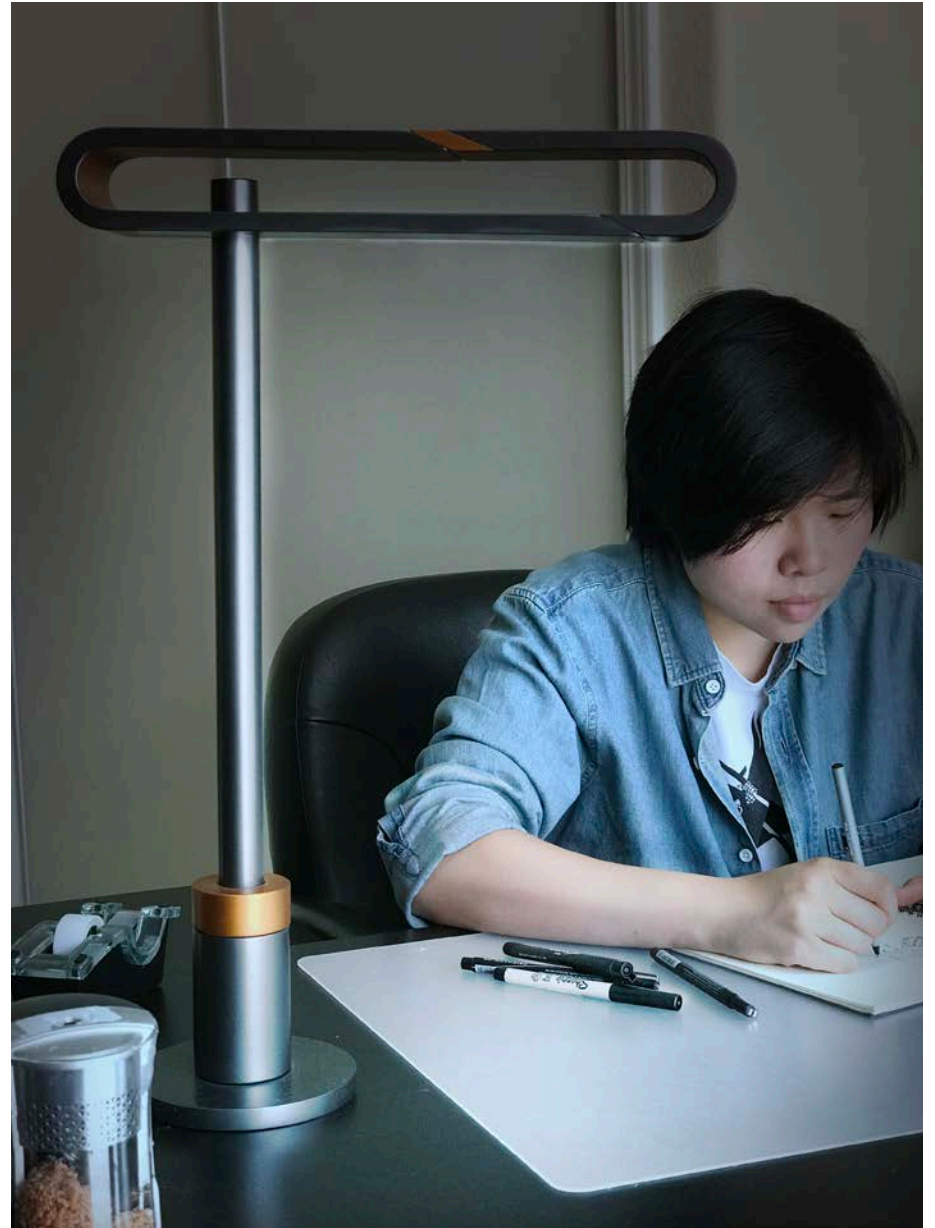
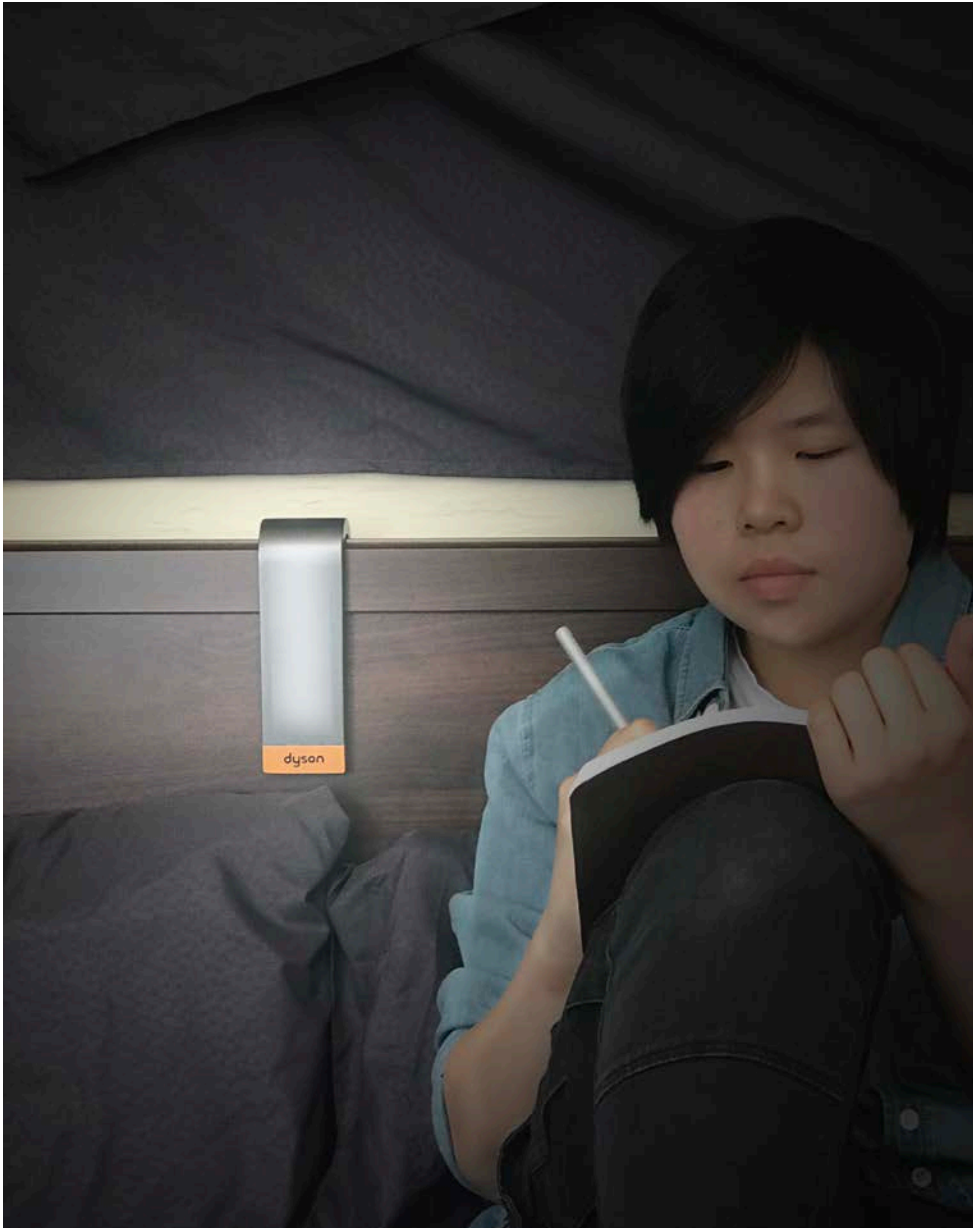
## Construction





## Final model

The final model featured a removable light that functions independently from the base allowing you to take light with you as you move from room to room.



**In Use**

Thank you